BuildOs Pro

The operating system for the contractor’s day.

AI-powered construction operations — estimate, permit, schedule, handoff,
and now Company Health Scans for owners and accounting firms.
Live product. Live Firm Portal. Multiple recurring revenue streams.

Confidential investment conversation · 2026 · Roy Dean, Founder
www.buildospro.com/for/investors

The contractor has two full-time jobs.

Build the project. Then manage everything required to make the project happen.

WIN THE JOB

Leads & appointments
Site visits
Photos & measurements

PRICE THE WORK

Takeoffs
Supplier costs
Estimates & revisions

RUN THE JOB

Permits & crews
Schedules & weather
Change orders

KEEP THE BOOKS

WIP & underbilling
Cash & AR
Job profit / fade

The bottleneck starts at the site visit — and again in the books.

TRADITIONAL OPS

Estimates take days to weeks after the walk
Scope lives in texts, photos, and spreadsheets
Permits, crews, and clients stay disconnected
Books show blended P&L — not job truth
CPA / bookkeeper rebuilds WIP every month

BUILDOS PRO

Capture → estimate → proposal → schedule
Connected execution, not another dashboard
Auto Permit where jurisdictions connect
Company Health Scan: WIP, cash, fade, jobs
Firm Portal: we assemble, firms advise

One OS. Capture to closeout — plus the books.

01 CAPTURE

Photos · scope · dims
Site Walk Recorder

02 ESTIMATE

Quantities · pricing
Proposals · contracts

03 COORDINATE

Permits · crews
Schedule · handoff

04 DIAGNOSE

Health Scan · WIP
Firm Portal · Monitor

Differentiation is connected execution + construction financial intelligence — not another PM inbox.

Built software — not a concept.

Live on web · App Store · Google Play · Firm Portal · Company Health Scan.

BuildOs Pro

Crew / Builder / Scale
Estimating · scheduling
Handoff · daily logs
Client & sub portals

Standalone SKUs

SmartMail $35/mo
CostPulse $79/mo
Auto Permit $49/mo
Buy without full Pro

Analyzer + Firms

Owner Health Scan
Firm Portal (free seats)
$49 prep · $29 Monitor
Partner commissions

Distribution

ABC partner · 1,000+ locs
Live branch pricing API
App Store + Play
Firm Portal channel

Multiple recurring streams — expanded 2026.

Platform subscriptions + standalones + construction diagnostics + firm channel.

PRO PLATFORM

Crew $199/mo
Builder $299/mo
Scale $499/mo
Core ARR engine

STANDALONES

SmartMail $35
CostPulse $79
Auto Permit $49
Land & expand

HEALTH SCAN

Owner Monitor $149/mo
Firm prep $49/scan*
Firm Client Monitor $29
*after 3 free; $0 on Pro

FIRM CHANNEL

Unlimited free logins
Partners sell Scans
Pro ref 15%×12 paid out
BuildOs keeps the rest

Never take a % of a firm’s advisory invoice. Prep + Monitor + Pro are BuildOs revenue; commissions are partner COGS.

Same ICP. New wallets. Lower CAC path.

OWNER DIAGNOSTICS

Company Health Scan opens the CFO conversation
Owner Monitor $149/mo = always-on early warnings
Soft path into Pro when the fix plan needs execution
High-trust, high-intent — not cold SaaS ads

ACCOUNTING FIRM CHANNEL

Firms already serve remodelers & GCs
Free seats → more people selling Scans & Pro
Firm pays prep / Client Monitor; bills advice separately
Partner link: Pro + Scan + Owner Monitor attribution

Scenario arithmetic — not forecasts.

Platform ARR at Builder $299/mo. Diagnostics & standalones are additive upside.

100 Pro accounts	**$0.36M ARR**
500 Pro accounts	**$1.79M ARR**
1,000 Pro accounts	**$3.59M ARR**
2,500 Pro accounts	**$8.97M ARR**
5,000 Pro accounts	**$17.94M ARR**

Plus: Standalones · Owner Monitor · Firm prep/Monitor · marketplace. Prove with cohorts before treating as results.

High-margin SaaS hypothesis — validate on usage.

CREW $199

$159

illustrative GP / mo
(~80% GM hyp.)

BUILDER $299

$239

illustrative GP / mo
(~80% GM hyp.)

SCALE $499

$399

illustrative GP / mo
(~80% GM hyp.)

DIAGNOSTICS LAYER

Firm prep $49 and Client Monitor $29 are high-attachment add-ons on existing relationships.
Owner Monitor $149 sits above the Scan — recurring watch revenue between engagements.
Partner Pro commissions (15%×12) are distribution cost in exchange for trusted firm introductions.

Project management ≠ execution + books.

PROCORE

Enterprise project controls
Collaboration at scale

BUILDERTREND

Residential PM + estimating
Strong incumbent brand

JOBBER / JOBTREAD

Service ops & quoting
Field-friendly workflows

BUILDOS PRO

AI-executed ops spine
Health Scan + Firm Portal
Supplier + CPA channels

Where contractors already buy — and install.

LIVE · ABC SUPPLY

Integrated partner on ABC’s digital partner surface
Prominently listed among technology partners
1,000+ locations · U.S. & Canada (ABC public footprint)
Connect: branch catalog pricing + job-linked orders
App Store + Google Play + web for field install
Exposure ≠ paid subscribers — measure conversion

ALSO LIVE · ADVISOR CHANNEL

Firm Portal for CPAs / bookkeepers
They already bill the remodeler monthly
Partner referral → Pro + Monitor
WA Auto Permit connected jurisdictions
Lower CAC than cold contractor ads
Marketplace / trade invite motion

More branches. Fresher prices. Harder to copy.

Prospective partners are labeled. Not committed revenue. Estimator accuracy compounds with every live supplier API.

PROSPECTIVE (IN TALKS · NOT SIGNED)

Ferguson — ~1,700 locations reported · catalog/pricing depth
Thumbtack — lead → project acquisition · scale TBD
Neither is in the model as closed distribution

ESTIMATOR · LIVE API PRICING

ABC (live): account/branch prices via API
Up-to-the-minute vs quarterly cost books
Cuts underbids, padding errors, lost margin

WHY THIS MATTERS

Distribution lowers CAC. Supplier APIs also make estimates match what the branch will charge — a product wedge many PM platforms lack.
Future Ferguson (and similar) integrations extend the same live-pricing moat when agreements close.

Workflow depth + truth dataset.

TODAY

Connected estimate → field → client spine
Construction-specific financial engines
Firm brand + release workflow
Supplier and advisor distribution

COMPOUNDING

Confirmed scans → learning readiness
Vision / plan intelligence (BVL path)
Gold-standard project truth over noise
Harder to copy than a single feature

$1.5M working raise · 18-month plan.

Illustrative allocation. Validate before soliciting capital.

Founder compensation	$180K
Developer + employment	$300K
Sales / marketing	$260K
Partner campaigns + ads	$300K
Takeoff / vision specialists	$150K
AI, legal + operations	$160K
Reserve	$150K

WHAT CAPITAL BUYS

Repeatable paid cohorts
Firm-channel playbooks at scale
AI cost instrumentation
Sales capacity + partner proof
Hardening takeoff / vision path

Evidence over feature theater.

0–3 MONTHS

Instrument + launch
Paid cohorts
AI cost baseline
Firm Portal pilots

4–9 MONTHS

Paid CAC + retention
Advisor channel proof
Monitor attach rate
Takeoff prototype

10–18 MONTHS

Repeatable sales
Margin discipline
Vision / takeoff pilot
Scale partner motion

Hypothetical ownership math — not a term sheet.

$1.5M at $6M pre → $7.5M post · 20% initial ownership (illustrative).

$30M exit

4×

$6M gross to 20% stake
before dilution / prefs

$60M exit

8×

$12M gross to 20% stake
before dilution / prefs

$100M exit

13.3×

$20M gross to 20% stake
before dilution / prefs

Before dilution, liquidation preferences, debt, fees, and taxes. No exit is guaranteed.

Built by someone who lived the day.

ROY DEAN — FOUNDER

Owner · estimator · sales director background in construction
Built BuildOs Pro to eliminate the work around the work
Shipping product across Pro, standalones, Analyzer, and Firm Portal
Washington State · buildospro.com · info@buildospro.com

Next diligence: live demo · partner evidence · AI cost model · cohorts · 18-month budget

The work around the work — done.

$1.5M working raise to turn a launched product, supplier channel, and advisor Firm Portal into repeatable subscription growth.

www.buildospro.com/for/investors

Pitch deck · QR · firm & product proof · Confidential